



QUICK START COACHING TEMPLATE

PROGRAM GOALS:

WHO'S MY COACHING CLIENT: (man, women, mompreneur, specific health issue?)

MARKETING COPY: (think of styles):

- Who's had success in this program or other programs like it? Provide statistics about coaching if you've never done it before.
- What results will they get?
- What support is available?
- How will it change their business and/or life and make it more stable?
- Why is this going to work for them?

RESULTS TO EXPECT:

MEASUREMENT:

- Start of program
- Following program

DEFINE MY COACHING PROCESS:

- What is it called?
- What does the process look like?

HOW WILL I HOLD PEOPLE ACCOUNTABLE:

WILL I USE AN ONLINE COMMUNITY?

- How often will I be on it?
- How will I use it?



WHAT RESOURCES CAN I SHARE:

WHAT PROCESSES OR STEPS DO I USE THAT WOULD BE HELPFUL TO OTHERS:

HOW WILL I FOLLOW UP TO COLLECT FEEDBACK AND TESTIMONIALS?